



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Campaign Group (The)
1600 Locust Street
3rd Floor
Philadelphia, PA 19103

Contract # 330784

Schedule Dates 09/18/12-10/07/12
 Advertiser Po/Iss/AFSCME (16909)
 Agency Campaign Group (The) (1205)
 Product Political - Issue (1058)
 Brand ISS/AFSCME (82375)
 Salesperson Telerep/Washington DC, Washington DC (1040)
 Office Telerep/Washington DC
 Buyer Name /
 Phone/Fax N/A
 CPE National/Political
 Account Types Standard
 Billing Type AFSCME 9/18
 Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month	Spots	Entered	Rate
Sep. 2012	61	09/10/12	\$53,450.00
Oct. 2012	22	09/20/12	\$26,225.00
Grand Total:	83		\$79,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:59A- Channel 11 News 6am	3	x	x	x	x	x	x	3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/10/12	
2.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	7A- 8A (EST)	3	x	x	x	x	x	x	3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/10/12	
3.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	8A- 9A (EST)	3	x	x	x	x	x	x	2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 8-9A/3	9/10/12	
3.0.1	Prompt	09/21/12															Marked as Did not Air/Spot		
4.0	Normal Line / Preempt	09/18/12-09/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F	2	x	x	x	x	x	x		\$750.00		Pittsburgh (WPXI)	NA NEWS 6-630P DUE TO RATE/4	9/10/12	
4.0.1	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
4.0.2	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
5.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	7:30P- WHEEL OF FORTUNE	3	x	x	x	x	x	x	3	\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	WHEEL 730-8P/5	9/10/12	
6.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	10:58P- CHANNEL 11 NEWS AT 11P	2	x	x	x	x	x	x	2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	LATE NEWS/6	9/10/12	
7.0	Normal Line / Preempt	09/18/12-09/21/12	5	:30	11:34P- TONIGHT SHOW	3	x	x	x	x	x	x		\$300.00		Pittsburgh (WPXI)	NA TONIGHT DUE TO RATE/7	9/10/12	
7.0.1	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	

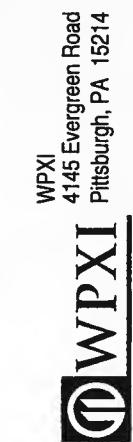
CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

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Advertiser Pol/Iss/AFSCME (16909)

Agency Campaign Group (The) (1205)

Product Political - Issue (1068)

Brand ISS/AFSCME (822375)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name /

Phone/Fax N/A

CPE N/A

Account Types National/Political

Billing Type Standard

Comments AFSCME 9/18

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/10/12
Last Modified 09/20/12
Entered By Jennifer Stewart
Co-OP Yes
Headline # 06309239
Demo
Order Type: Normal
Commission % 15.00
Commission \$11,951.25
Net Total \$67,723.75
Sales Tax

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month			
Sep. 2012	61	\$53,450.00	
Oct. 2012	22	\$26,225.00	
Grand Total:	83	\$79,675.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.2	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	9/10/12
7.0.3	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	9/10/12
8.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1	1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/8	9/10/12	
9.0	Normal Line / Sports-Football	09/23/12-09/23/12	4	:30	6:59P- Football Night In America							1	1	\$3,750.00	\$3,750.00	Pittsburgh (WPXI)	FNA 7-815/9	9/10/12	
10.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	4:29P- Judge Judy 430p		2					2		\$400.00	\$800.00	Pittsburgh (WPXI)	JUDGE 430-SP/10	9/10/12	
11.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5P- 5:30P (EST)		2					2		\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-530P/11	9/10/12	
12.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:30P- 6P (EST)		2					2		\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-6P/12	9/10/12	
13.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:59P- Jeopardy		3					3		\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	JEOP 7-730P/13	9/10/12	
14.0	Normal Line / Preempt	09/24/12-09/24/12	5	:30	7:57P- The Voice 8-10P			1						\$1,750.00		Pittsburgh (WPXI)	NA VOICE 8-10P DUE TO RATE/14	9/10/12	
14.0.1	Closed Preempt	09/24/12														Pittsburgh (WPXI)	No Avail/Exception -		
15.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	11:59A- Channel 11 News At Noon		3					2		\$275.00	\$550.00	Pittsburgh (WPXI)	NOON NEWS/15	9/10/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

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Contract #**330784**

Schedule Dates

09/18/12-10/07/12

Advertiser

WPXI

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Campaign Group (The)
1600 Locust Street
3rd Floor
Philadelphia, PA 19103

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Pittsburgh (WPXI)		Spots	Date Entered	Last Modified	Entered By	Headline #	Rate
Broadcast Month			Sep. 2012	09/20/12	Jennifer Stewart		\$53,450.00
			Oct. 2012	22	Yes		\$26,225.00
			Grand Total:	83			\$79,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0.3	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	9/10/12
30.0	Normal Line / Spot	09/29/12-09/29/12	S	:30	11:29P- NBC SATURDAY NIGHT LIVE							1	1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/8		9/10/12
32.0	Normal Line / Sports-Football	09/30/12-09/30/12	4	:30	6:59P- Football Night In America							1	1	\$3,750.00	\$3,750.00	Pittsburgh (WPXI)	FNA 7-8/5/9		9/10/12
34.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X		2		\$400.00	\$800.00	Pittsburgh (WPXI)	JUDY 430-5P/10		9/10/12
36.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P- 5:30P (EST)	2	X	X	X	X		2		\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-5:30P/11		9/10/12
38.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P- 6P (EST)	2	X	X	X	X		2		\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5:30-6P/12		9/10/12
40.0	Normal Line / Spot	09/25/12-09/27/12	5	:30	6:59P- Jeopardy		1	1	1	1		3		\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	JEOP 7-7:30P/13		9/10/12
42.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	11:59A- Channel 11 News At Noon	3	X	X	X	X		3		\$275.00	\$825.00	Pittsburgh (WPXI)	NOON NEWS/15		9/10/12
44.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:59A- Channel 11 News (6am		X	X	X	X		1		\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/19		9/12/12
45.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7A- 8A (EST)	1	X	X	X	X		1		\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/20		9/12/12
46.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	8A- 9A (EST)	2	X	X	X	X		2		\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 8A-9A/21		9/12/12

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Brand ISS/AFSCME (82375)

Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name /
Phone/Fax N/A
CPE Account Types National/Political
Billing Type Standard
Comments AFSCME 9/18
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Entered By Jennifer Stewart
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47.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F		1	1	1	2			5	\$1,000.00	\$5,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	9/12/12	
48.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7:30P- WHEEL OF FORTUNE	1		x	x	x	x		1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/23	9/12/12	
49.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	x	x	x	x		1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/24	9/12/12		
50.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	11:34P- TONIGHT SHOW	1	x	x	x	x		1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/25	9/12/12		
51.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE						1	1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/26	9/12/12		
52.0	Normal Line / Sports-Football	10/07/12-10/07/12	4	:30	6:59P- Football Night In America						2	2	\$4,000.00	\$8,000.00	Pittsburgh (WPXI)	FNA 7-815P/27	9/12/12		
53.0	Revised Line / Sports-Football	10/07/12-10/05/12	4	:30	4:29P- Judge Judy 430p	2	x	x	x	x						Pittsburgh (WPXI)	JUDGE 430-5P/28	9/12/12	
53.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	4:29P- Judge Judy 430p	2	x	x	x	x		2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	JUDGE 430-5P/28	9/13/12		
54.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:30P (EST)	1	x	x	x	x		1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/29	9/12/12		
55.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:30P- 6P (EST)	1	x	x	x	x		1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/30	9/12/12		
56.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	6:59P- Jeopardy	1	x	x	x	x		1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOP 7-730P/31	9/12/12		
57.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	11:59A- Channel 11 News At Noon	1	x	x	x	x		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/32	9/12/12		

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Phone/Fax /
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Comments AFSCME 9/18
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58.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	4P- Judge Judy Ap	1		X	X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4-430P/33	9/12/12
59.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	7:57P- The Voice 8-9P				1					1	\$3,550.00	\$3,550.00	Pittsburgh (WPXI)	THE VOICE 8-10P/34	9/20/12
60.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	11:34P- TONIGHT SHOW	6		X	X	X	X			6	\$500.00	\$3,000.00	Pittsburgh (WPXI)	TONIGHT/35	9/20/12

CONFIRMATION CONTRACT

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